

Standard Plugins

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Standard Plugins.

A list of the plugins that are included, installed and enabled as standard with Revive Adserver.

~~3rd Party Servers~~

- ~~A plugin that provides 3rd party server click tracking capabilities.~~

This plugin has been removed from the software starting with [v5.1.0 released on January 19, 2021](#). The reason is that the third party ad servers that were included in this plugin have all been deprecated by their respective vendors.

Banner Types

- A plugin that provides many of the standard Revive Adserver [banner types](#).

Banner Delivery Cache Store

- A plugin that provides file and memcached based delivery caching support for improved server performance.

Delivery Limitations

- A plugin that provides the standard Revive Adserver [delivery rules](#) for banners.

Banner Delivery Logging

- A plugin that provides support for logging requests, impressions, clicks and conversions.

Invocation Tags

- A plugin that provides the standard Revive Adserver [zone invocation tags](#).

MaxMind GeolP

- A plugin that provides support for MaxMind database driven geotargeting [delivery rules](#) for banners.

Reports

- A plugin that provides the standard Revive Adserver reports.

IAB VAST

- A plugin that provides the IAB VAST video [banner type](#).