

Delivery Rule Sets

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A delivery rule set is re-usable set of delivery rules for a website.

Delivery rule sets mean that commonly used sets of one or more delivery rules can be quickly, easily and accurately re-used to ensure that banners are correctly delivered as desired.

Delivery Rule Sets

Delivery rule sets are a pre-defined set of [delivery rules](#). They allow:

- A set of delivery rules to be applied quickly, easily and accurately to banners, to help ensure that multiple banners with the same delivery rule requirements all have the same delivery rules applied;
- A simple way to update the delivery rules that are being used by multiple banners, without having to edit each and ever banner's delivery rules; and
- A way of overcoming the default [evaluation order](#) for delivery rules, if required.

Inventory > Delivery Rule Sets

To create a new delivery rule set, go to **Inventory > Delivery Rule Sets**:

The screenshot displays the 'Delivery Rule Sets' management interface. On the left, a sidebar menu includes 'Advertisers', 'Campaigns', 'Banners', 'Websites', 'Zones', 'Delivery Rule Sets' (highlighted), and 'User Access'. The main content area is titled 'Delivery Rule Sets in localhost' and features a 'Website: localhost' dropdown. Below the title, there are 'Add new Delivery Rule Set' and 'Delete' buttons. A table with columns 'Name' and 'Description' is present, but it is currently empty. A message at the bottom of the table reads 'There are currently no delivery rule sets defined'.



If you need to, use the drop down menu to select the appropriate website - delivery rule sets are defined for the selected website, and will only be able to be applied to banners that are linked to zone(s) within the website.

Add a new Delivery Rule Set

Click on the *Add a new Delivery Rule Set* link to create a new delivery rule set.

You will need to give the delivery rule set a name, and can optionally provide a description and comments.



Add new Delivery Rule Set

Add new Delivery Rule Set

Basic information

Name *	<input type="text" value="Internet Explorer OR English"/>
Description	<input type="text" value="Deliver when the browser is IE or the language is English"/>
Comments	<div style="border: 1px solid #ccc; height: 100px;"></div>

Save Changes

* denotes required field

Once completed, click on *Save Changes* to create the new delivery rule set.

Define/Edit the Delivery Rule Set's Delivery Rules

Once the new delivery rule set has been created, the delivery rule set will be shown on the **Inventory > Delivery Rule Sets** page.

Delivery rule set **Internet Explorer OR English** has been added. [Set the delivery rules.](#) ✕ Help

Add new Delivery Rule Set ✕ Delete	
Name	Description
<input type="checkbox"/> Internet Explorer OR English	Deliver when the browser is IE or the language is English Edit delivery rules for the delivery rule set

From here, the *Edit delivery rule set's delivery options* link will allow the actual [delivery rules](#) for the delivery rule set to be defined or edited, as required.

Using Delivery Rule Sets

Once defined, a delivery rule set can be applied to a banner via the [Site - Delivery Rule Set](#) delivery rule.



Delivery rule sets will only be available to be applied to a banner once the banner has been linked to a zone in the website for which the delivery rule set has been defined.