

Creating a Website

On This Page:

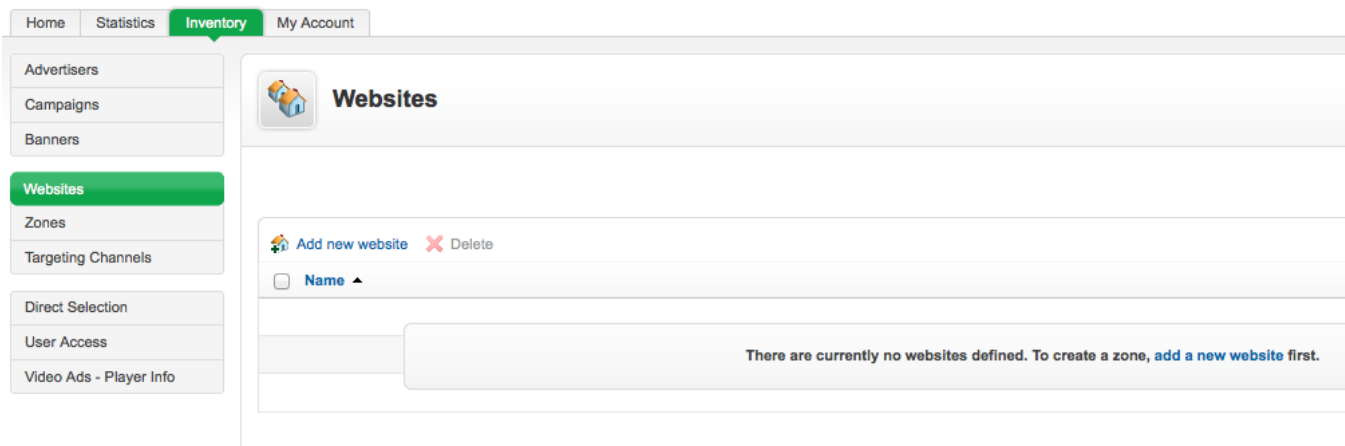
- [Inventory > Websites](#)
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Create a new website to represent a new site on which you will be display advertising.

You only need to set up a website the one time; once it has been set up in Revive Adserver, you manage the zones and associated campaigns and/or banners within their website account.

Inventory > Websites

To create a new website, go to **Inventory > Websites**:



The screenshot displays the 'Websites' management interface. At the top, there are navigation tabs for 'Home', 'Statistics', 'Inventory' (which is active), and 'My Account'. On the left side, a vertical menu lists various options: 'Advertisisers', 'Campaigns', 'Banners', 'Websites' (highlighted in green), 'Zones', 'Targeting Channels', 'Direct Selection', 'User Access', and 'Video Ads - Player Info'. The main content area is titled 'Websites' and features a header with a house icon, an 'Add new website' link with a plus icon, and a 'Delete' link with a red 'X' icon. Below the header is a table with a single column labeled 'Name' and a dropdown arrow. At the bottom of the page, a message box states: 'There are currently no websites defined. To create a zone, add a new website first.'

Add new website

Click on the *Add new website* link. This will take you to the **Add new website** screen.

Advertisers

Campaigns

Banners

Websites

Zones

Targeting Channels

Direct Selection

User Access

Video Ads - Player Info



Add new website

Add new website

Basic information

Website URL *

http://

Name *

Contact *

Email *

Save changes

* denotes required field

Basic information

To create the new website, enter the website's *Basic information*. All of the *Basic information* fields are required:

- **Website URL:** The base URL of the website on which banners will be displayed via the website account being created.
- **Name:** The name of the website account. It is recommended that you use a name that uniquely identifies the website, and will allow you to recognise the website quickly and easily. The website URL without the leading http:// or https:// is generally a good choice, but you may wish to use a different name if that is easier.
- **Contact:** The person who is the main contact for the website. The contact will be used in all emails to the website.
- **Email:** The email address for the contact.

Save Changes

Once you have filled out the required fields and set any optional values, click on *Save Changes* to create the new website. You will be returned to the **Inventory > Websites** page, where you will be able to see your newly created website.

Advertisers

Campaigns

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Websites

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Websites

Website [documentation.revive-adserver.com](#) has been added, [add a zone](#)

Add new website Delete

Name ▲

[documentation.revive-adserver.com](#)