

Time Delivery Rules

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Use time delivery rules to define when banners can display by time.

Time options for defining delivery based on the date, the day of the week and the time of day.

Revive Adserver supports the following time delivery rules:



Time - Date

Define when a banner can be displayed based on the date - that is, if the date is (or is not) equal to, different from, later than, later than or equal to, earlier than, or earlier than or equal to the given date.

For example (see below), define a banner to only be able to be displayed when the date is *not* April 1st, 2014:

Delivery Rules

Only display this banner when:

 Time - Date 


Time - Day of Week

Define when a banner can be displayed based on the day of the week - that is, if the day is (or is not) the given day(s) of the week.

For example (see below), define a banner to only be able to be displayed on Saturdays and Sundays:

Delivery Rules

Only display this banner when:

 Time - Day of week

<input checked="" type="checkbox"/> Su	<input type="checkbox"/> Mo	<input type="checkbox"/> Tu	<input type="checkbox"/> We
<input type="checkbox"/> Th	<input type="checkbox"/> Fr	<input checked="" type="checkbox"/> Sa	

Time - Hour of Day

Define when a banner can be displayed based on the time of day - that is, if the time of day is (or is not) within the given hourly slots.

For example (see below), define a banner to *not* be able to be displayed between the hours of 0900 (9am) and 1300 (1pm):

Delivery Rules

Only display this banner when:



Time - Hour of day

Is not any of

0:00-0:59

4:00-4:59

8:00-8:59

12:00-12:59

16:00-16:59

20:00-20:59

1:00-1:59

5:00-5:59

9:00-9:59

13:00-13:59

17:00-17:59

21:00-21:59

2:00-2:59

6:00-6:59

10:00-10:59

14:00-14:59

18:00-18:59

22:00-22:59

3:00-3:59

7:00-7:59

11:00-11:59

15:00-15:59

19:00-19:59

23:00-23:59