

Editing an Advertiser

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Related Pages:

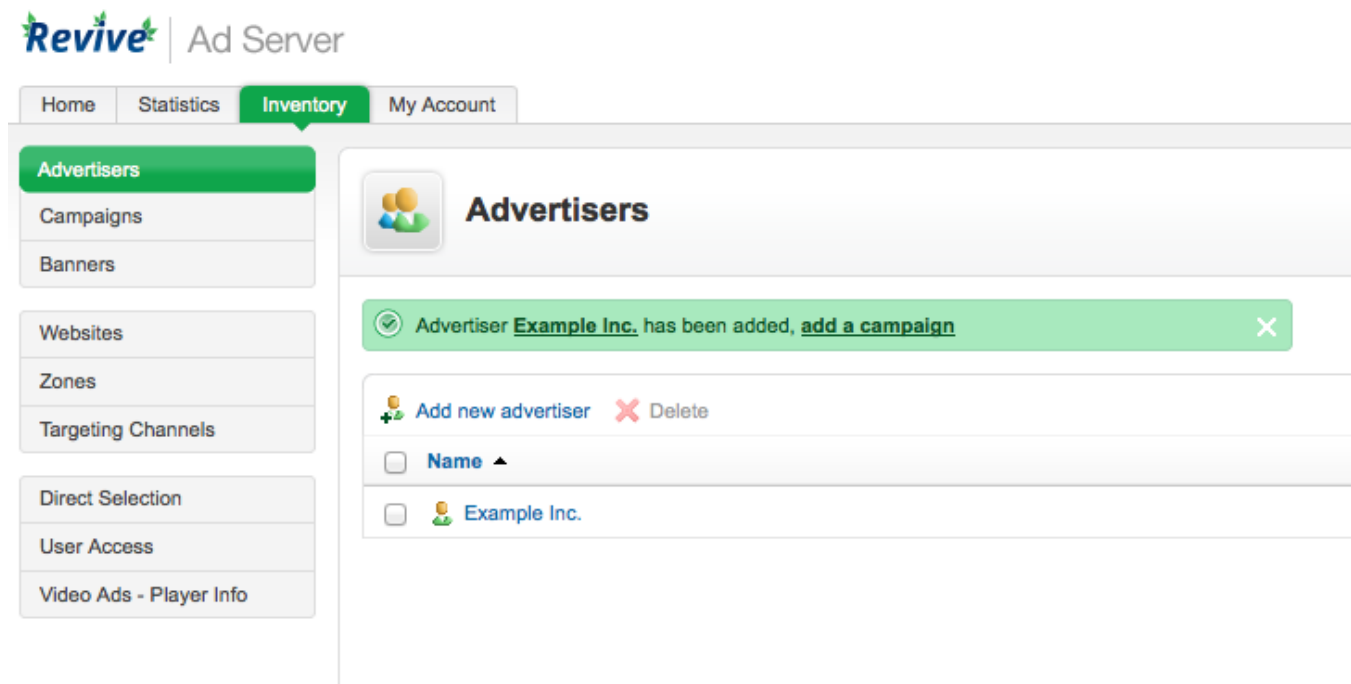
- [Creating an Advertiser](#)

Edit an existing advertiser to update the advertiser details.

You may need to change the details for an advertiser from time to time, if the contact or email changes, or to update options regarding email-based reports, for example.

Inventory > Advertisers

To edit an existing advertiser, go to **Inventory > Advertisers**:



The screenshot shows the Revive Ad Server interface. At the top, there's a navigation bar with 'Home', 'Statistics', 'Inventory' (highlighted), and 'My Account'. Below this is a sidebar menu with 'Advertisers' (highlighted), 'Campaigns', 'Banners', 'Websites', 'Zones', 'Targeting Channels', 'Direct Selection', 'User Access', and 'Video Ads - Player Info'. The main content area is titled 'Advertisers' and features a green notification bar stating 'Advertiser **Example Inc.** has been added, [add a campaign](#)'. Below the notification, there are two buttons: 'Add new advertiser' (with a plus icon) and 'Delete' (with a red X icon). A table below these buttons has a header row with a checkbox, the text 'Name', and an upward arrow. The table contains one row with a checkbox, a person icon, and the text 'Example Inc.'

Advertiser properties

Click on the appropriate advertiser account name, This will take you to the **Advertiser properties** screen.

- Advertisers**
- Campaigns
- Banners

- Websites
- Zones
- Targeting Channels

- Direct Selection
- User Access
- Video Ads - Player Info



Advertiser: Example Inc.

- [Advertiser Properties](#) Trackers User Access

Basic information

Name *	<input type="text" value="Example Inc."/>
Contact *	<input type="text" value="John Example"/>
Email *	<input type="text" value="john@example.com"/>

Advertiser report

Email when a campaign is automatically activated/deactivated

Email campaign delivery reports

Number of days between campaign delivery reports

Miscellaneous

Display only one banner from this advertiser on a web page

Comments

* denotes required field

Update, Save Changes

Here, you can update any of the [details of the advertiser](#). Click on *Save Changes* to save your changes.