

Editing a Campaign

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Related Pages:

- [Creating a Campaign](#)

Edit an existing campaign to update the campaign details.

You may need to change the details for a campaign from time to time, such as to extend the campaign to run for a longer period if time, or to cancel a campaign and end it immediately.

Inventory > Campaigns

To edit an existing campaign, go to **Inventory > Campaigns**:

Revive | Ad Server

Home | Statistics | **Inventory** | My Account

Advertisers
Campaigns
Banners

Websites
Zones
Targeting Channels

Direct Selection
User Access
Video Ads - Player Info

Campaigns of Example Inc.

Advertiser: Example Inc. ▼

Add new campaign Delete

<input type="checkbox"/>	Name ▲	Status
<input type="checkbox"/>	Example Inc. - Contract Campaign	Running

Campaign properties

If necessary, use the drop down menu to select the appropriate advertiser, and then click on the appropriate campaign name. This will take you to the **Campaign properties** screen.

- Advertisers
- Campaigns
- Banners
- Websites
- Zones
- Targeting Channels
- User Access

Campaign: Example Inc. - Default Campaign

Advertiser: Example Inc.

Campaign Properties Linked Zones Linked Trackers

Basic Information

Name *

Campaign type

Remnant
 Contract
 Contract campaigns are for smoothly delivering the impressions required to achieve a specified time-critical performance requirement. That is, Contract campaigns are for when an advertiser has paid specifically to have a given number of impressions, clicks and/or conversions to be achieved either between two dates, or per day.
 Override

Date

Start date

Start immediately
 Set specific date Campaign will commence at the start of this day

End date

Don't expire
 Set specific date Campaign will finish at the end of this day

Pricing

Pricing model *

Rate / Price

Impressions Unlimited

Priority in relation to other campaigns

Priority level - Limit to per day.

Update, Save Changes

Here, you can update any of the details of the campaign. Click on *Save Changes* to save your changes.