

Standard Plugins

On This Page:

- [3rd Party Servers](#)
- [Banner Types](#)
- [Banner Delivery Cache Store](#)
- [Delivery Limitations](#)
- [Banner Delivery Logging](#)
- [Invocation Tags](#)
- [MaxMind GeoIP](#)
- [Reports](#)
- [IAB VAST](#)

Standard Plugins.

A list of the plugins that are included, installed and enabled as standard with Revive Adserver.

3rd Party Servers

- A plugin that provides 3rd party server click tracking capabilities.

Banner Types

- A plugin that provides many of the standard Revive Adserver [banner types](#).

Banner Delivery Cache Store

- A plugin that provides file and memcached based delivery caching support for improved server performance.

Delivery Limitations

- A plugin that provides the standard Revive Adserver [delivery rules](#) for banners.

Banner Delivery Logging

- A plugin that provides support for logging requests, impressions, clicks and conversions.

Invocation Tags

- A plugin that provides the standard Revive Adserver [zone invocation tags](#).

MaxMind GeoIP

- A plugin that provides support for MaxMind database driven geotargeting [delivery rules](#) for banners.

Reports

- A plugin that provides the standard Revive Adserver reports.

IAB VAST

- A plugin that provides the IAB VAST video [banner type](#).