

# Encoding Sub-Menu

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## The Encoding sub-menu provides a SQL encoding migration pathway.

Revive Adserver requires UTF-8 encoding the database. The Encoding sub-menu provides a migration pathway to UTF-8, if required.

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To view the Encoding sub-menu, as an administrator user, go to **Configuration > Maintenance**, and then select the **Encoding** drop down option.

## Encoding Migration

Revive Adserver requires all data in the database to be stored in UTF-8 format.

Users who have upgraded from much older versions may have a database encoding format that is not UTF-8, which may result in corrupted characters.

The Encoding sub-menu provides a pathway for administrators to provide their previous encoding format, and migrate all of their data from this encoding into UTF-8.